

Neogard Presentation

Title: “Basics of Waterproofing”

Learning Objectives

The purpose of this presentation, “*Basics of Waterproofing*”, is to provide the design professional understanding of the types of traffic bearing waterproofing systems for concrete available in today’s marketplace. Upon completion of the presentation the attendee will be able to define and answer the following learning objectives:

- Understand how cracks in concrete can cause steel corrosion leading to concrete deterioration
- Define the characteristics of a waterproofing traffic bearing system
- Compare the difference between waterproofing traffic bearing systems and other coating options
- Explore various types of cracks, control joints, expansion joints and how to detail these conditions to maintain a waterproof structure

About NEOGARD®

NEOGARD® is a division of the JONES-BLAIR Company and part of the HEMPEL Group. The JONES-BLAIR Company is a fully integrated research, manufacturing and marketing organization headquartered in Dallas, Texas. We consist of two divisions: JONES-BLAIR Industrial high performance coatings for OEM, maintenance applications and corporate re-imaging coatings, and NEOGARD Construction Coatings. NEOGARD products have been specified and used on prestigious projects around the world by leading architects, engineers and consultants for over 50 years. Our line of coating systems protects the building envelope through vehicular and pedestrian traffic coatings, protective roof coatings, seamless flooring and elastomeric wall coatings.

Presenter

Mark Kennedy CSI, CDT

Mark Kennedy is a graduate of Drexel University with a BS in Commerce and Engineering. Mark has been selling in the construction industry for 25 years with an emphasis on specification driven products. Mark is active in many industry trade organizations including CSI, ACI and ICRI and has held a number of officer and board member positions in CSI.